

United States Patent and Trademark Office

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/736,800	12/15/2003	Scott Blum	30289-1010	4139	
75	90 05/09/2006		EXAMINER		
Mitchell P. Brook, Esq.			FADOK, MARK A		
Suite 200 11988 El Camino Real			ART UNIT	PAPER NUMBER	
San Diego, CA 92130			3625		
			DATE MAILED: 05/09/2006		

Please find below and/or attached an Office communication concerning this application or proceeding.

		Applicati	on No.	Applicant(s)		
Office Action Summary		10/736,8	00	BLUM, SCOTT		
		Examine	r	Art Unit		
		Mark Fad	lok	3625		
7 Period for R	he MAILING DATE of this communica	tion appears on th	e cover sheet with the c	orrespondence address		
A SHOR WHICHE - Extensior after SIX - If NO per - Failure to Any reply	TENED STATUTORY PERIOD FOR EVER IS LONGER, FROM THE MAIL as of time may be available under the provisions of 3 (6) MONTHS from the mailing date of this community of for reply is specified above, the maximum statute reply within the set or extended period for reply will, received by the Office later than three months after atent term adjustment. See 37 CFR 1.704(b).	ING DATE OF TI 7 CFR 1.136(a). In no exaction. ary period will apply and w by statute, cause the app	HIS COMMUNICATION vent, however, may a reply be tin vill expire SIX (6) MONTHS from plication to become ABANDONE	N. nely filed the mailing date of this communication D (35 U.S.C. § 133).		
Status						
2a)⊠ Th 3)⊡ Sii	esponsive to communication(s) filed on its action is FINAL . 2b) note this application is in condition for essed in accordance with the practice	This action is rallowance except	non-final. t for formal matters, pro	esecution as to the merits is	s	
Disposition	of Claims					
4a) 5)∐ Cl: 6)⊠ Cl: 7)∐ Cl:	aim(s) 31-37 is/are pending in the ap of the above claim(s) 32-34 is/are value (s) is/are allowed. aim(s) 31 and 35-37 is/are rejected. aim(s) is/are objected to. aim(s) are subject to restriction	vithdrawn from co				
Application	Papers					
10)∭ The Ap Re	e specification is objected to by the E e drawing(s) filed on is/are: a plicant may not request that any objectio placement drawing sheet(s) including the e oath or declaration is objected to by	☐ accepted or b n to the drawing(s) e correction is requi	be held in abeyance. Secret if the drawing(s) is ob	e 37 CFR 1.85(a). jected to. See 37 CFR 1.121(d).	
Priority und	er 35 U.S.C. § 119					
 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 						
2) Notice of	References Cited (PTO-892) Draftsperson's Patent Drawing Review (PTO-		4) Interview Summary Paper No(s)/Mail Do			
	on Disclosure Statement(s) (PTO-1449 or PTo (s)/Mail Date)/9B/(08)	6) Other:	аселі Арріювіюн (Г і О-134)		

DETAILED ACTION

Response to Amendment

The examiner is in receipt of applicant's reply to office action mailed 9/6/2005, which was received 12/8/2005. Further, a reply to a restriction received 3/6/2005 elected Group ID, which included claims 31 and 35-37 with traverse. Applicant argues that the examination of the additional claims would not present a "serious burden" on the examiner. The examiner notes that the restriction is done apriori, therefore the extent of burden is not determinable. Further, it is noted that the examiner disagrees that a search of the one group would necessarily include the aspects of the other groups. The applicant's arguments and amendment have been carefully considered and were found to be persuasive, however after further consideration a new grounds of rejection is provided below necessitated by amendment.

Examiner's Note

Examiner has cited particular columns and line numbers or figures in the references as applied to the claims below for the convenience of the applicant.

Although the specified citations are representative of the teachings in the art and are applied to the specific limitations within the individual claim, other passages and figures may apply as well. It is respectfully requested from the applicant, in preparing the responses, to fully consider the references in entirety as potentially teaching all or part of the claimed invention, as well as the context of the passage as taught by the prior art or disclosed by the examiner.

Art Unit: 3625

Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

Claims 31 and 35-37 are rejected under 35 U.S.C. 102(e) as being anticipated by Anderson et al (US PG Pub 2004/0039750).

In regards to claims 31 and 35-37, Anderson discloses all the features of the instant claims. For instance, Anderson teaches "the present invention relates to a computer publication and provides a computer publication in the form of a virtual book, magazine or catalogue. The publication appears on the computer screen with the "look and feel" of a real-life publication. The publication has pages which can be turned (appearing as an animation on the computer screen) and the publication can be manipulated with the appearance of being manipulated in three dimensions" (see abstract and all FIGURES).

Response to Arguments

Applicant's arguments with respect to claims 31 and 35-37 have been considered but are most in view of the new ground(s) of rejection necessitated by amendment.

Conclusion

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to **Mark Fadok** whose telephone number is **(571) 272-6755**. The examiner can normally be reached Monday thru Thursday 8:00 AM to 5:00 PM.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the **receptionist** whose telephone number is **(571) 272-3600**.

Application/Control Number: 10/736,800

Art Unit: 3625

Any response to this action should be mailed to:

Commissioner for Patents

P.O. Box 1450

Alexandria, Va. 22313-1450

or faxed to:

(571) 273-8300 [Official communications; including

After Final communications labeled

"Box AF"]

(571) 273-6755 [Informal/Draft communications, labeled

"PROPOSED" or "DRAFT"]

Mark Fadok

Primary Examiner